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THE DRURY PLAZA HOTEL IN SANTA FE OPEN FOR BUSINESS

Santa Fe, N.M. — The Drury Plaza Hotel in Santa Fe is now officially open for business.

"We have had a successful week welcoming our first group of guests," says Tauseen Malik, General Manager of the Drury Plaza Hotel in Santa Fe. "The feedback has been very positive, especially about our spacious, light-filled rooms and our great, friendly staff. We pride ourselves on hospitality, and for the ninth consecutive year, Drury Hotels has ranked in the top slot for Highest in Guest Satisfaction Among Mid-Scale Hotel Chains by J.D. Power. We are proud to be bringing that top service to Santa Fe. Other exciting news is that we will open our



fifth floor, with the pool, hot tub and fitness room next week. The top floor of our beautiful property is really the crown jewel with some of the most beautiful views of the city of Santa Fe."

Malik also recognized the hard work of hundreds of people – from the dedicated construction crew, the leadership of the Drury Hotel corporate team, the talented and seasoned local sales team, housekeeping, marketing, and more – who have been instrumental in the opening stages. The full team has worked well together to meet these exciting and important deadlines.

"I'd also like to thank important industry partners, like the New Mexico Tourism Department and Tourism Santa Fe, for all of their critical support in the hotel's development," adds Malik. "We couldn't have made it this far without them. And, certainly, the City of Santa Fe, for helping on everything from zoning to permits – you name it, they were wonderful to work with!"

The Drury Plaza Hotel in Santa Fe will be hosting numerous events, including: the Women's International Study Center's symposium, with more than 300 panelists, including Supreme Court Justice Ruth Bader Ginsburg, on Friday and Saturday, August 15 and 16; and Santa Fe's inaugural cyclocross event, the Santa Fe Reporter Super Spoke, on Saturday, September 20.

The hotel has 182 guestrooms; a restaurant; a year-round, heated rooftop bar and pool with stupendous views of the Sangre de Cristo Mountains; and 17,000 square feet of indoor and outdoor meeting space and retail and gallery space. Forty percent of the site is devoted to open space, and five acres of dormant space at the intersection of East Palace Avenue and Paseo de Peralta will be transformed into beautiful pedestrian walkways and gardens. The pedestrian promenade through the property will easily link historic Cathedral Park to Canyon Road.

Galleries and an outdoor sculpture park will be located at the main entrance to the hotel. Palace Avenue Arts, a specific Drury brand established by art dealer Bobby Beals, has been installing beautiful paintings and sculptures.

"The art lover appreciates the story of an artist," says Beals. "We will be having many events, creating opportunities for the guests of and visitors to Drury Plaza Hotel in Santa Fe to meet the artists of the collection."

Inspired by the Spanish missions of New Mexico, each of the Drury Plaza Hotel in Santa Fe's 182 guestrooms reflects authentic Territorial Style, and features spacious, light-filled sitting areas and oversize bathrooms. Many rooms have fireplaces and balconies, and many have jetted tubs. The deluxe rooms and suites have great seating areas with wood-tile floors. All of the furniture in the rooms, including the quartz-topped vanities, are manufactured in Drury's Missouri furniture plant. Each deluxe bathroom has both a freestanding



Gino Hollander, "The Bull," 72 x 144", oil on canvas. #PalaceAvenueArts

glass shower and a separate soaker tub, and 90 of them feature custom-made sliding barn doors.

The hotel's restaurant, Eloisa, which will open this fall on the main floor, is being created and will be operated by famed chef John Rivera Sedlar. Eloisa will be open for lunch and dinner seven days a week, and will serve Southwestern Latin fusion cuisine. Friendly, professional service will complement the great food and the comfortable, warm environment. Sedlar was named "the Father of Modern Southwest Cuisine" by *Gourmet* magazine, and has competed on Bravo's "Top Chef Masters." He guest-taught at the Culinary Institute of America, and is the author of many cookbooks, including "Modern Southwest Cuisine," "Tamales," and "The Tamale Poster."

"Tourism is a tremendous economic driver in the state of New Mexico," adds Malik. "As we officially open our doors today, we officially join everyone in the New Mexico tourism community to bring more people to our beautiful state. Our friendly, award-winning hospitality service is sure to be an asset to the industry as a whole. Please come see us soon."

The Drury Plaza Hotel in Santa Fe is a proud sponsor of: SWAIA -- The Santa Fe Indian Market; The Santa Fe Opera; the Lensic Performing Arts Center; Santa Fe Pro Musica; and Pancakes on the Plaza.

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